



**THE
PINNING
CLUB**
BY JEN STANBROOK

**IDEA PIN
BOOSTER**

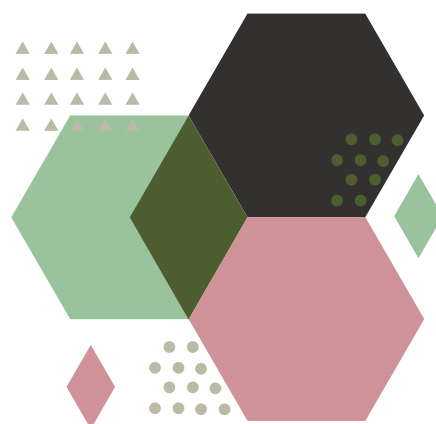


IDEA PIN BOOST

IDEA PINS ARE AN INTEGRAL PART OF YOUR PINNING STRATEGY NOW AND CAN BE INCORPORATED INTO YOUR ACCOUNT ONCE PER WEEK.

▶ BEST PRACTICE ◀

- Use templates from Canva or the sets inside the Pin Club. Adapt and update the to your branding and style
- Each Idea Pin needs a front and back cover. The front cover is as important as a standard pin and should catch the pinner's attention immediately.
- The back cover should be a call to action, usually to like and follow your account. Add around 7-10 frames to your Idea Pin including the front and back covers. Add text and music if you like to enhance the experience.
- Add around 7-10 frames to your Idea Pin including the front and back covers. Add text and music if you like to enhance the experience.
- You can make Idea Pins in either the desktop or app version of Pinterest. The app will give you more options.
- An easy route is to make your frames in Canva on a desktop, download them in the Canva app to your phone photos, then upload directly into the Pinterest app.



IDEA PIN BOOSTER

THE FOLLOWING IS A SET OF SUGGESTIONS FOR YOUR IDEA PIN TOPICS TO HELP BOOST YOUR CREATIVITY AND MAKE IDEA PIN CREATION EASIER

IDEA PIN TOPIC SUGGESTIONS

Need some inspiration for your next batch of Idea Pins? No problem. Take some ideas from this list and adapt them to your brand/business. In this case, PRODUCT means your service, product, blog or business. Examples are included.

HOW TO USE A PRODUCT

- How to use a Photographer for your Business Branding Shots

THE LIFECYCLE OF A PRODUCT

- The Lifecycle of Interior Trends

5 DIFFERENT LOOKS FOR *PRODUCT*

- 5 Different Looks with Everyone's Favourite Maxi Skirt

7 IDEAS TO STYLE A *PRODUCT*

- 7 Ideas to Style a Statement Wall Antler

THE BENEFITS OF USING *PRODUCT*

- The Benefits of Using Sustainable Skincare

WHY *PRODUCT* IS ESSENTIAL TO XX

- Why a Luxury Bean Bag is essential in every Stylish Garden

A BEGINNER'S GUIDE TO *PRODUCT*

- A Beginner's Guide to Booking an Interior Designer

HOW *PRODUCT* CAN CHANGE YOUR LIFE

- How the RIGHT Photographer can Change your Photos for EVER

THE MOST POPULAR *PRODUCT* BLOG POSTS

- 10 Most Popular Interior Design Blog Posts

IDEA PIN BOOSTER

THE FOLLOWING IS A SET OF SUGGESTIONS FOR YOUR IDEA PIN TOPICS TO HELP BOOST YOUR CREATIVITY AND MAKE IDEA PIN CREATION EASIER

IDEA PIN TOPIC SUGGESTIONS

Need some inspiration for your next batch of Idea Pins? No problem. Take some ideas from this list and adapt them to your brand/business. In this case, PRODUCT means your service, product, blog or business. Examples are included.

TOP 10 ROUNDUP OF *PRODUCT*

- ROUNDUP: TOP 10 Outdoor Paint Colours of 2022

THE BEST COLLECTION OF NEW *PRODUCT*

- The Best Collection of Art Decor Prints

7 TOP *PRODUCT* FOR *IDEAL CLIENT*

- 7 Top Desk Accessories for Every Home Office

NEW WAYS TO USE *PRODUCT*

- The Exciting Way to Use Photographs most People Forget

MOST POPULAR *CATEGORY* FOR *IDEAL CLIENT*

- Why Pink Paint is our Most Popular

WHY *IDEAL CLIENTS* ARE LOVING THIS *PRODUCT*

- Why our Parents are LOVING these Handmade Kits

7 IDEAS FOR CREATING YOUR OWN *PRODUCT*

- 7 Ideas for Creating your Own Bedtime Story Kit

THE NEW COLLECTION FROM *BUSINESS NAME*

- The Brand New Collection from Jen Stanbrook Designs

AN EASY DIY USING *PRODUCT*

- Your Easy Way to DIY a Window Blind

IDEA PIN BOOSTER

THE FOLLOWING IS A SET OF SUGGESTIONS FOR YOUR IDEA PIN TOPICS TO HELP BOOST YOUR CREATIVITY AND MAKE IDEA PIN CREATION EASIER

IDEA PIN TOPIC SUGGESTIONS

A *PRODUCT FOR EVERY OCCASION

- A Face Cream for EVERY Season

HOW TO CREATE A PERFECT *IDEAL CLIENT DESIRE* WITH *PRODUCT*

- How to Create a Perfectly Painted Garden with Outdoor Paint

FUN *IDEAL CLIENT ACTIVITY* WITH *PRODUCT*

- Fun Ways to Entertain your Child with Homemade Playdough

7 SUSTAINABLE WAYS TO USE *PRODUCT*

- 7 Sustainable Ways to Decorate your Kitchen

WHY *PRODUCT* IS THE BEST CHOICE FOR *IDEAL CLIENTS*

- Why Paint Stain is the BEST Choice for Time Poor Garden Lovers

HOW TO CREATE *IDEAL CLIENT DESIRE* WITH *PRODUCT*

- How to Create Photos your Love with your Wedding Photographer

5 INSPIRATIONAL WAYS WITH *PRODUCT*

- 5 Inspirational ways to Become a Skilled Artist

5 WAYS TO UPDATE A *IDEAL CLIENT DESIRE*

- 5 Easy Ways to Update your Makeup for Hot Summer Days

THE BEST *IDEAL CLIENT DESIRE* WE'VE EVER SEEN

- The Best VA Systems We've Ever Seen

IDEA PIN BOOSTER

THE FOLLOWING IS A SET OF SUGGESTIONS FOR YOUR IDEA PIN TOPICS TO HELP BOOST YOUR CREATIVITY AND MAKE IDEA PIN CREATION EASIER

IDEA PIN TOPIC SUGGESTIONS

THE *PRODUCT* TRENDS FOR 2022

- The Wallpaper Trends for 2022 Everyone is Talking About

THE BEST *PRODUCT* TO MAKE FOR *IDEAL CLIENT DESIRE

- The Best Birthday Cake to make for your Child's 1st Birthday

HOW TO *IDEAL CLIENT DESIRE* WITH *PRODUCT*

- How to create a Home Spa with Shop Bought ingredients

IDEA PIN BOOSTER

USE THIS SPACE TO PLAN OUT YOUR OWN IDEA PINS FOR THE COMING MONTHS



LIST OUT YOUR OWN IDEAS



- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.